

Sample Four Year Plan: COMMUNICATION.BA (updated for Fall '19)

(If prerequisite courses are required, they are indicated in parentheses following the course)

Semester 1 Fall			Semester 2 Spring		
Course #	Course Title	Cr. Hrs	Course #	Course Title	Cr. Hrs
COMM 101	Mass Communication and Society	3	COMM 201	Principles of Speech Communication	3
			COMM 207	Newswriting (PRE: ENGL 103 or consent; suggested co: COMM 101)	3
Semester 3 Fall			Semester 4 Spring		
Course #	Course Title	Cr. Hrs	Course #	Course Title	Cr. Hrs
COMM 215	PR Practices & Procedures (PRE: COMM 101 and ENGL 103)	3	COMM 205	Principles of Advertising	3
COMM 217	Intro to Multimedia Journalism	3	COMM 209	History of Communication (PRE: COM 101 or consent)	3
XXX 101	Elementary Spanish or French I	3	XXX 102	Elementary Spanish or French II	3
Semester 5 Fall			Semester 6 Spring		
Course #	Course Title	Cr. Hrs	Course #	Course Title	Cr. Hrs
COMM xxx	*Area of Specialization Course	3	COMM 365	Communication Theory (PRE: COMM 101)	3
COMM xxx	*Area of Specialization Course	3	COMM 455	Communication Law (PRE: COMM 209)	3
XXX 201	Intermediate Spanish or French I	3	XXX 202	Intermediate Spanish or Fren	
Semester 7 Fall			Semester 8 Spring		
Course #	Course Title	Cr. Hrs	Course #	Course Title	Cr. Hrs
	Senior Communication Seminar (PRE: Sr standing)				
	*Area of Specialization Course				

* NOTE: Students must take nine (9) credit hours from one of the following specializations, and COMM 485 must be one of those courses: 1) Multimedia Journalism; 2) Strategic Communication (Advertising and Public Relations); 3) Communication Studies

Core Courses:

Economics	ECON 189 or ECON 201. NOTE: ECON 201 is not recommended for freshmen unless they have good math scores, have taken pre calc or Calc in high school with B's or higher, or don't have to take the JU math placement test.	3
English	ENGL 103 (depending on placement, student may need ENGL 101 first). 'C' or better required. NOTE: All students enrolled in ENGL 103 must pass an Exit Exam at the end of the term. Students not passing this exit exam are required to enroll in ENGL 214WI prior to reaching 60 hours. It is not necessary to pass this exam in order to pass ENGL 103. ENGL 214WI counts as an elective course.	3
English (Lit)	ENGL 189, 202, 203, 204, or 206	3
Fine Arts	Three hours in ART, ARH, DANC, MUS, or THEA	3
Global Studies Requirement	Satisfied by major	3
History	One three credit HIST course at the 100 or 200 level	3
Humanities	Any HUM xxx course (Pre reqs: ENGL 103 and English/Literature core requirement)	3
Lab Science	100 level natural science with a lab	4
Mathematics	MATH 110, 112, 140, or 189	3 or 4
Philosophy	PHIL 101, 189, or 212	3

(See reverse side for remaining Core Requirements and University Requirements for all Bachelor Degrees)

Social Science	GEOG 189 or 200; POL 189, 205 or 208; PSYC 189 or 201; SOC 189 or 203	3
Technology	CS 150; DSIM 203RI; GEOG 350 (for students in the Social Sciences); MUS 150 (co req: MUS 142); or a Technology Intensive (TI) course in the major approved by the department as an equivalent	3

19 20 Catalog: Approved by D. Stouse: 3/19/19

General Requirements for All Bachelor Degrees • A minimum of 120 credit hours earned with a minimum of 30 credit hours completed at JU. • A minimum of a "C" (2.0) average for all work taken at JU. • A student must satisfy all requirements of the University Core Curriculum in addition to all major and degree requirements. • A student is responsible for meeting the specific graduation requirements of the selected major and degree. A student who pursues more than one major must meet all degree requirements for each major. • A student must have at least a "C" (2.0) average in the major. • At least 12 credit hours in the major in courses numbered 300 or above must be completed at JU. • A minimum of forty two credit hours must be in courses numbered 300 or above. (Jacksonville University 2019 20 Academic Catalog) **NOTE: This four year plan is meant to be a guide. For full degree requirements, please consult the College catalog**